

# Every Business is at Risk of a Cyber-Attack

No Matter How Big or Small



Hackers attack every **39 Seconds**



The average cyber-security attack costs breached companies **\$1.7 Million**



Small businesses are the **#1 target** for hackers



Cyber attacks can occur via a multitude of sources.



## Phishing

Phishing is a fake email masquerading as legitimate. Hackers create phishing emails through which they intend to steal your confidential information like passwords and bank account details. One form of phishing is a "man-in-the-middle" attack, where a hacker secretly relays and/or alters communication between two unaware individuals.



## Smishing

Smishing is a form of phishing in which someone tries to trick you into giving them your private information via a phone call or SMS message. Smishing is becoming an emerging and growing threat in the world of online security.



## Insecure Networks

Connecting your system or device to an insecure network can create the possibility of a hacker gaining access to all the files on your system and monitoring your activity online. A hacker in control of your system can steal passwords of your social accounts, bank accounts and even inject malware on authentic websites that you trust.



## Malware

Malware is a malicious software that is written with the intent of compromising a system and stealing the data available on the system. These programmes can perform a variety of functions some of which include stealing or deleting sensitive data, modifying system's core functionalities, and secretly tracking the victim's activities.



## Malicious Mobile Apps

This is just as it sounds. There is a big misconception that every app available on Google Play Store or Apple store is safe and legitimate. However, this is not the case. Not every app available on these stores is safe for users. Some of these apps may contain malicious code that can put your privacy at risk.



## And More...

If you're concerned about the cybersecurity threats your business is facing, we can help.

**Get a comprehensive Cyber-Security Threat Analysis today!**



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BUSINESS SOLUTIONS

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**(502) 513-7099**