Potter & Associates Architects:
A Case Study on Backup and Disaster Recovery

Executive Summary:
When a routine Operating System update to Potter & Associates Architects’ server caused an OS corruption and
server failure, they called upon ABS to fix the issue. After identifying the problem, ABS was able to leverage the
Intelligent Business Continuity feature of the recently installed Datto Backup and Disaster Recovery solution to quickly
restore the server while preventing any downtime or data loss. This gave ABS ample time to repair the OS corruption
without data loss and ultimately return to the primary server without any further inconveniences or complications.

Challenges:
A server failure can pose many threats to a business. In many cases, repairing a server requires an extended amount
of downtime, not to mention inconvenience. Data can be lost, potential profits negatively affected. When the patch
corrupted the OS, Potter & Associates was at risk of losing their server, the heart of the company’s IT system, during
the period in which data would need to be recovered and repairs made. That kind of extended downtime could have
disastrously impacted income and customer service, putting the business at risk.

How ABS Helped:
After confirming the server would need to be rebuilt, ABS implemented Datto’s Intelligent Business Continuity
solution to restore the last viable backup by utilizing the Datto system as a temporary server, recovering data almost
instantly and preventing any further downtime or disruption. This prevented the need to scramble to repair the
server the same day, while still keeping the client system running.

Benefits of Intelligent Business Continuity:
• Downtime after a disaster is reduced to hours, minutes or even seconds
• Fully automated backup process with very little manual management required
• Offsite backups stored in SSAE16 Type II data centers, ensuring security
• Instant virtualization in mere seconds
• The ability to keep your business running in the event of a disaster

Results:
With some simple coordination with Potter & Associates, ABS scheduled the repair, rebuilt the server, and converted
the client back to the primary server without any complications. What began as a potentially catastrophic issue
for the architectural firm was handled quickly and seamlessly, all while mitigating downtime and ensuring data
protection, security, and continuity.